

A Publication of the Dallas Ski Club • May 2016 • Vol.46, No 3

the powder hound



DALLAS
SKI CLUB

CALENDAR OF EVENTS

Please check the Calendar on our website for additional information at www.dallasskiclub.org

Contact Judy Zumberge with any questions at 972-567-4278 or judyzumberge@gmail.com



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group!

Membership Request: Please try to sign up for events as early as possible! Waiting until the last minute creates a lot of stress on our volunteers who are planning the events. We appreciate your understanding and thank you for signing up early!



Dallas Ski Club Mission Statement

The Dallas Ski Club's charter is to create and provide social activities and ski trips to promote friendships and camaraderie for the Dallas/Fort Worth Community.

In Our 6th Decade of Quality Skiing

P.O. Box 810289 • Dallas, Texas 75381-0289

www.dallasskiclub.org

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Dallas Ski Club

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P.O. Box 810289

Dallas, Texas 75381-0289

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Member of the Texas Ski Council

**For advertising opportunities contact
Bob Zigler, 214-762-9930**

2016-2017 DSC Board

President.....Dick Gromel.....817-467-9440
rgromel7@att.net

Past President.....Ellen Eakin.....469-362-4406
eeakin@los-arboles.com Cell: 214-808-2990

President-Elect.....Ed Cox.....972-672-4454
edcox215@gmail.com

Treasurer.....Karen Yocum.....214-415-8658
karen.yocum@sbcglobal.net

Secretary.....Lynn Fellman.....214-649-0366
beattielh@yahoo.com

Activity VP.....Judy Zumberge.....972-567-4278
judyzumberge@gmail.com

Happy Hour VP...Joan Houck Rowland...512-663-5432
joanhouck@sbcglobal.net

Marketing VP.....Bob Ziegler.....214-762-9930
rwziegler2@mac.com

Publication VP.....Susanna Lione.....908-463-1872
Susanna@GemLily.com

Trip VP.....Laurel Levin.....972-897-7457

Membership VP.....Betty Graham.....469-644-6374
gigigraham2011@att.net

Administrator.....Anita Landenberger.....972-241-5676
r.landenbeger@tx.rr.com

Volunteer Positions

Race Director.....Marlene Heinemen.....972-989-0166
marleneh24@aol.com

NOTICE

The Dallas Ski Club welcomes our members and guests to our events and reminds you of your personal responsibility in drinking at all activities sponsored by the Club. Our club events and activities are non-smoking.

PRESIDENT'S MESSAGE



Dick Gromel
President



Dallas Ski Club Members,

I am honored and very proud to begin serving as your new President following a long succession of Presidents going back over 60 years. Having just served on a great Board of Directors under Ellen Eakin's leadership I feel very fortunate to have so many of her Board Members volunteering to stay on for yet another year. My thanks to each one, those departing members and those remaining, for all their hard work and dedication throughout this past year. Serving with all of them has been a great experience for me, and now I look forward to the year ahead working with this solid team who are more than ready to go.

Allow me to present the line-up for your 2016-2017 Board of Directors:

President-Elect	Ed Cox
Past President	Ellen Eakin
Secretary	Lynn Fellman (returning from last year)
Treasurer	Karen Yocum (returning from last Year)
Activity VP	Judy ZumBerge
Happy Hour VP	Joan Houck Rowland
Marketing VP	Bob Ziegler
Membership VP	Betty Graham (returning from last year)
Publication VP	Susanna Lione (returning from last year)
Trip VP	Laurel Levin (returning from last year)

Your Dallas Ski Club, as well as other ski clubs across the country, have been evolving over the years. We have a diverse membership, including many non skiers. But some play golf, play tennis, love to dance, and go to Happy Hours, and a whole assortment of other activities. Right now river cruises are popular, along with all travel in general. Our goal as a Board will be to identify and add more trips and events that will be attractive to our total membership, and new members as well. This effort has already begun, but we are just scratching the surface. I feel very certain that our ski, travel, and social activity effort will be in excellent hands with Judy, Joan, and Laurel at the helm. We want to retain our current members and continue to grow the club. Betty, along with everyone's support will be leading that effort. The rest of us on the Board will first do our job, then pitch in and help them anyway we can.

We have a Great Club; all of you know that. More diversity will make us a stronger and even better Club. The skiing season is about 4 months long. After we squeeze the best possible ski trips into those months, let's see what else we can do for all our members. I look forward to being part of this effort, but we can not do all of this without volunteers. Please get involved and support your club. Contact any of us on the Board. There are plenty of opportunities to help and I think you will find it most rewarding.

Your ideas and suggestions are always welcome.

I hope to see you at one of the events. Bring your friends.

Dick Gromel

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NEW & RENEWED MEMBERS!!!

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8319 Southmeadow Circle
Dallas, TX 75231
(214) 221-2434
(214) 697-6000
brendabell@sbcglobal.net

Elizabeth Hunter
6321 Banera
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nakelley@att.net

John F. Stephens
1809 W. Springcreek Pkwy
Plano, TX 75023
(770) 654-7334
Jfs1629@gmail.com

May is kicks off the membership renewal drive for the Dallas Ski Club


A special thanks to all our member's efforts in bringing and referring friends to the Dallas Ski Club - our current membership is strong at 468 active members with 102 new members joining since July 1st 2015. The Dallas Ski Club relies on the word of mouth each of you brings to the club with each guest, relative or invitee you refer to the club to partake in the events, happy hours and trips the clubs offer through out the year. Your efforts increase our membership, thank you.

Beginning May 1, 2016 the renewal process begins for the 2016-2017 season and you will be able to renew your membership on line, by mail or at a monthly happy hour. Individual renewal letters will go out the middle of May.

Again, thank you for helping make the Dallas Ski Club a great Club.


Betty Graham, VP of Membership.

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Vail Ski Trip

March 12-19, 2016 the club finished off a great ski season with a seven-day trip to the alpine VAIL SKI TRIP resort town of Vail. 47 members made the trip and were led by Judy ZumBerge, who planned activities throughout the week. The group explored Vail/Lionshead shops and restaurants via easy access to the town shuttle bus and stayed in spacious two and three bedroom units at the Vail Spa Condominiums, which was just a short walk from the Eagle Bahn Gondola.

After an afternoon flight from DFW to DEN on Saturday, March 12 the group boarded a chartered bus to Vail. Sunday was the first day for skiers and that evening, the resort hosted a Wine and Cheese Reception. The next day members began taking part in the numerous activities available in the area from snowmobiling, shopping, dogsledding and of course skiing and that night members met in the ZumBerge condo for a delicious dinner. Throughout the week there was fresh snow for the skiers plus a fun itinerary that included: a Tuesday night Dance Party, Wednesday an après ski Happy Hour hosted by the club and Thursday was a gala St. Pat's Day dinner party hosted by the trip leaders and several volunteers who helped with the cooking (Sybil Collins and Scott Dennett won prizes for best costumes). With Janet and Roland Love on the trip, their condo always seems to do a lot of hosting and as usual, word of the "Love Shack" quickly spread.

Saturday, March 19 the club packed up for the bus trip to Denver and after a comfortable flight back home on American there were some sorry farewells to new and old friends met on just a great week spent together in the Colorado Rockies.



Paula Lanigan, Your Medicare Expert

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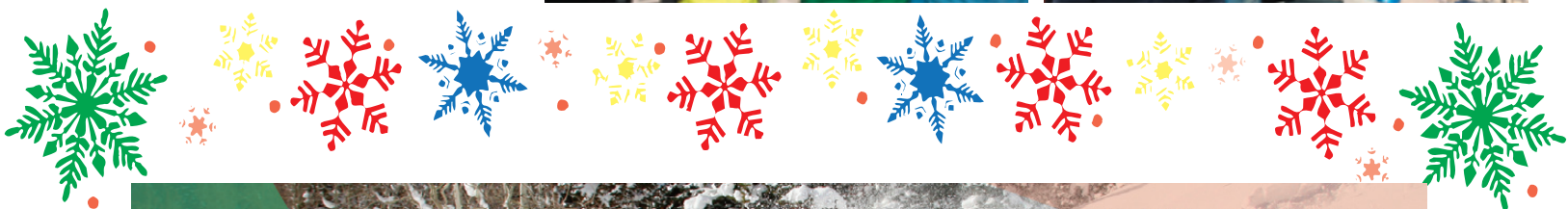
With over 25 years health insurance industry experience, I want to help my fellow ski club members (and their friends), who are Medicare beneficiaries, to understand their Medicare benefits and the options available to them. I represent several 'brand name' insurance carriers' products including Aetna, Humana, United/AARP, Mutual of Omaha and BCBSTX.

Feel free to check out my background at my LinkedIn profile at: <https://www.linkedin.com/pub/paula-lanigan/18/1a9/677>

Let me help you make sense of Medicare and the options available to you.

Contact Paula at 619-206-3433 or paula.k.lanigan@gmail.com for more information.

Vail Ski Trip





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GET 20-30% DISCOUNT

The Dallas Ski Club, with a membership of nearly 500 offers three different media in which businesses can advertise...our annual Directory, our bi-monthly Newsletter (The Powder Hound), or on our Website (dallasskiclub.org). The Club thanks everyone who already has an ad and encourages more of the membership to participate. To promote placing ads in more than one media, there is discount of 20% of the total bill if placing two ads and for all three media, the discount is 30% of the total.

The Directory

Our DIRECTORY is printed in October, and Ads for it must be received by August 15. DIRECTORY Ads are in color. Ad space for the covers and first inside page is not available at this time.

DIRECTORY AD COSTS FOR AD PLACEMENT AND SIZE:

FULL PAGE INSIDE (7.5x5") \$200, (3.5x5") \$150

BUSINESS CARD INSIDE (3.5x2") \$100

The Powder Hound

Our newsletter, The Powder Hound, comes out digitally to our Dallas Ski Club members six times a year. Ads may have a link that goes straight to your company website. For an example of our Powder Hound, please go to the club website (dallasskiclub.org) and click under "News."

The Powder Hound is e-mailed the first week of Jan, Mar, May, Jul, Sep, and Nov. Ads must be received on or before the 5th of the month before the month in which the Powder is published. Your Ad will run in six sequential Powder Hounds.

POWDER HOUND AD COST: Powder Hound Ads cost \$100 for business card size (approx. 3.5x2") or \$150 for a 1/3 page size (approx. 3.5x7).

The Website

Website Ads run twelve months for \$150. They are business card size (3.5x2") and appear at the bottom of each Website page. They change each time a user goes to a page, with your Ad appearing about every 4 – 5 clicks (please visit the club website at dallasskiclub.org for examples). Clicking on your Ad will take the viewer to your website if you provide the link.

Website ads also appear (without rotating) under "Advertisers" (an option under "ADVERTISING" at the top of each Website page). You may add a promotional/sales paragraph to appear with your Ad here.

FORM TO PLACE AN AD:

Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Comments: _____

I would like my ad to appear in The Directory _____, The Powderhound _____, and/or the Club Website _____.

Email the form with your ad as an JPEG or PDF attachment to dallasskiclub@gmail.com and you will be billed accordingly.
OR

Send this form along with a your ad and a check to:

Bob Ziegler, VP DSC Marketing

6815 Barkworth Dr.

Dallas, TX 75248-1403

For Website ads, include your promotional write-up (150 words max).

IMPORTANT: TAKE 20% OFF YOUR TOTAL BILL IF PLACING ADS ON 2 MEDIA AND 30% OFF IF PLACNG ADS ON ALL 3!

For more details & pricing contact our VP of Marketing, Bob Ziegler 214-762-9930, Email: dallasskiclub@gmail.com

THANK YOU FOR ADVERTISING WITH THE DALLAS SKI CLUB

Changing of the Guard





Happy Birthday!

MAY

DEBBIE KACZKOWSKI	5/1
LYNN THURMOND	5/4
CAMERON GODFREY	5/6
BARBARA WAGGENER	5/6
BETTY GRAHAM	5/7
KIM CANALES	5/9
CATHY DONCKERS	5/9
LYNN ERICKSON	5/10
DENIS LANIGAN	5/11
BARBARA BARNEY	5/12
DAVID STUART	5/12
BIRGIT HENSE	5/15
ARIANA AHMADPOUR	5/16
BARBARA HILLIARD	5/16
STEVE EVERTS	5/18
LEE RENEE	5/18
DONNA GARRETT	5/19
HOBERT MURPHREE	5/20
DAVID TANNER	5/20
IRMGARD ARTHUR	5/22
DIANE SYVERSON	5/22
JIM VANDEVEER	5/23
KOTI MEEKS	5/27
CREIG DUNCKEL	5/28
DONNA HANES	5/30
DIANNE THOMSON	5/31
DEBY WARNER	5/31

JUNE

KIM GROUT	6/1
WILLIAM MACDONALD	6/2
EDDIE MEEKS	6/2
JOAN TORMEY	6/3
JAN GAST	6/4
MICHAEL MCNELLIE	6/4
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HELGA SIMS	6/6
STEVEN SNAY	6/6
TREVOR HAYES	6/7
JIM BENNETT	6/10
TERRI NESRSTA	6/11
GARRETT SMITH	6/11
ADELE RYEMON	6/12
LEXIA ALLEN	6/15
JUNE DIMSDLE	6/16
ELIZABETH HUNTER	6/16
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